ROBIN DAVIES

LEAD BOLDLY

Building confident and successful women leaders



PROGRAMME OVERVIEW

Why This Programme Matters

Women are well represented in our organisations, yet remain significantly underrepresented in senior leadership positions. The issue isn't capability, but what happens as careers progress.

As women move into more senior roles, success depends not only on expertise but also on confidence, visibility and influence. Yet many women receive little support to develop these capabilities, leaving them under-prepared for leadership challenges and opportunities.

Lead Boldly is designed to bridge this leadership development gap, helping women build the confidence, capability and self-belief to step up, stand out and succeed.



Who It's For

The programme is ideal for new leaders through to women in mid-level management roles.

It will benefit women across all industries and sectors, from small to large organisations, who are looking to strengthen their leadership capability and accelerate their professional growth.

Participants may be key talent, working in organisations without formal leadership development, returning from parental leave or a career break, or keen to broaden their leadership toolkit.

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How The Programme Works

Participants learn with Robin Davies, who brings a unique blend of commercial, HR and leadership experience, alongside executive coaching expertise and a strong track record in advancing gender diversity.

Peer learning sits at the heart of the programme, creating a trusted and supportive cohort where women learn from one another and apply new leadership tools together.

The programme includes six interactive 2.5-hour online workshops and an individual coaching session. Cohorts are limited to 12 people for meaningful connection and impact, and the online format means it's easily accessible.

PROGRAMME CONTENT

Build Your Confidence

- **Build your confidence and leadership presence**, including taking your space and backing yourself
- **Overcome imposter syndrome** and replace your self-doubt with self-belief
- **Let go of perfectionism** to reclaim your time and focus while maintaining high standards

Achieve Sustainable Success

- **Manage your energy effectively** by understanding your personal builders, drainers and renewal strategies
- **Set healthy boundaries** and prioritise what matters most at work and beyond
- **Thrive through change and uncertainty** with greater resilience and adaptability

Accelerate Your Career

- **Strengthen your influencing skills** to gain buy-in and navigate organisational dynamics
- **Leverage mentors and your network** to support your new development plan and your continued career growth.



Strengths Insights & Coaching

- Complete the **CliftonStrengths® assessment** to identify your natural leadership strengths
- **Gain insight** into how your strengths shape your leadership style and manage common blind spots
- **Participate in a 60-minute individual coaching session** to apply your insights to your role
- You will complete the survey and receive the coaching session approximately **halfway through the programme**.
- You will also receive a **comprehensive individualised report** to take away

BENEFITS AND FEEDBACK

Benefits For Attendees

- Build a practical toolkit to increase your leadership effectiveness and long-term career success, supported by a bespoke programme workbook
- Gain deep insight into your natural strengths through an assessment tool and individual coaching session
- Grow your confidence, presence and self-belief, with practical strategies for navigating challenges and change
- Learn directly from an experienced executive coach and former senior leader with deep expertise in leadership, career development and people performance
- Connect with a strong, supportive network of women from a range of organisations and industries

Benefits For Organisations

- Strengthen engagement, confidence and retention of talented women across your organisation
- Build a broad range of leadership skills earlier, supporting a more sustainable and diverse pipeline
- Equip your women with practical tools to navigate challenges, seize opportunities and achieve results
- Demonstrate commitment to developing women and advancing gender diversity, enhancing your employer brand and reputation
- Provide high-quality development opportunities where internal programmes may be limited or unavailable

Feedback From Other Women in Leadership Programmes Attendees

"Robin's course has been highly beneficial for women in leadership roles. She brings an engaging presence and guides participants through the leadership journey in a clear, structured and sustained way."

Attendee - Women In Leadership Programme 2026

"Robin was wonderful! A wealth of knowledge and experience that she clearly loves to share with others. A truly supportive person keen to help others learn and thrive!"

Kim Sole, Northern Creative Manager, MediaWorks - Women Leaders Programme 2025

"Practical frameworks, memorable acronyms, and clear visualisations made the content easy to apply day-to-day, while the peer connections created accountability and ongoing momentum between sessions."

Cassie Broughton, Assistant Financial Controller, Chorus - Women In Leadership Programme 2026

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ABOUT THE FACILITATOR

Robin Davies

- **Robin brings a unique blend of commercial, people and leadership experience**, giving her deep business credibility and first-hand understanding of the challenges women face.
- She has held senior leadership roles at EY, Lion, Fonterra, Mercury and Stuff including as both a **Commercial Director and HR Director**. She also **led Lion's nationwide retail business and several sales teams**.
- Robin is an **internationally qualified coach** with over 20 years' experience leading, mentoring and coaching women, and is also an **accredited workplace inclusion professional** with a strong track record of advancing gender diversity.
- Robin is an **engaging and highly experienced facilitator**, known for her energetic and practical sessions, and has **led women in leadership programmes and presented to women's networks** at organisations including Chartered Accountants ANZ, Contact Energy, Cultivate Recruitment, MediaWorks, NZ Super Fund and Unison Group.
- She also sits on the **Advisory Board for the YWCA Gender At Work Community**, contributing to the advancement of gender equality in New Zealand workplaces.

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CHARTERED ACCOUNTANTS AUSTRALIA + NEW ZEALAND

ICF Credentials and Standards ICF ACC ASSOCIATE CERTIFIED COACH

Workplace Inclusion ACCREDITED PROFESSIONAL

PROGRAMME DETAILS

Workshop Dates

The Lead Boldly programme **runs in small cohorts throughout the year**, typically commencing in March and August.

The programme is **delivered over approximately four months** and includes six interactive online workshops (2.5 hours each), plus an individual coaching session.

Workshops are spaced throughout the programme to give participants time to reflect, apply their learning and build new leadership habits between sessions.

Once a cohort is confirmed, **participants will be contacted to identify any diary clashes** and agree suitable session times, taking work commitments and flexible working arrangements into account.

Investment

The investment for the programme is **NZ$3,500 + GST per participant**.

On confirmation, you will receive an invoice. Payment is required before commencement of the programme.

Questions?

Whether you an HR leader, keen to know more about the programme for one your team members, or looking to attend yourself, Robin is very happy to chat prior to enrolment to ensure a good fit.

To discuss the programme further, please contact Robin Davies using the contact details below.

NEXT STEPS

Please get in touch with Robin Davies to discuss or book Lead Boldly using the contact details below.



Get in Touch!

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