

DEI STRATEGY TEMPLATE



Having a Diversity, Equity and Inclusion (DEI) Strategy is critical, yet very few organisations have one. To get the support you need to drive DEI, a document that clearly and succinctly articulates how DEI will enable your business strategy is a must-have. A DEI Strategy will help you prioritise the work, set goals, get resources and hold leaders accountable to make change. And when the pressure come on to cut focus in this space, it helps you stand firm.

I've poured my 20 years of strategy writing experience into this template and have taken the best I've seen from many organisations. It's what I've used time and again with real success.

The template

- Provides a 'DEI Strategy on a page' format that will help you summarise all your key information in one place
- Helps you structure your supporting information, such as your 'why', a marketplace review, your successes to date, opportunities, and your DEI plan
- Has links to a range of external resources including best-practice research, and suggestions of how to obtain local and global market insights
- Includes practical suggestions on where to obtain data and feedback in your organisation, beyond the 'go-to' of engagement surveys and demographics

Please contact me if you're keen to purchase or know more about my DEI Strategy Template



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Feedback

"A super practical guide to building a simple and compelling DEI strategy, with really helpful tips to make it easy."

Damen Blanch, Senior P&C Partner
Goodman Fielder New Zealand

"Robin's tips and examples are game-changers, highlighting exactly where we can elevate our DEI efforts as an industry."

Rachel Miller, Diversity and Inclusion Manager
Fisher & Paykel Healthcare

Investment

The DEI Strategy Template costs NZ\$1,495 + GST. This also includes a one-hour online meeting with me to talk through it and answer any questions you have.

Please note: the information in this resource is provided with the sole intention of providing general information only and will not be prepared to apply specifically to your organisation. It should not be used as a substitute for personalised advice to your specific organisation and/or situation.